

From: [Campus Climate Proposal form](#)
To: [Libby Peterek](#); [Carrie Olson](#)
Subject: New submission from Campus Climate Proposals
Date: Tuesday, April 12, 2016 4:05:49 PM

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What is your affiliation with UW-Madison? For group submissions, please respond for main contact.

- University Staff

Describe the concept. If already in use here or elsewhere, please indicate this.

This is really just an idea for a way to better showcase the wide diversity of our Campus population. Create a We Are Badgers or I'm a Badger icon on the UW Home Page. The page could highlight an individual or group of individuals from an under represented group on Campus. The person's bio or a story could be attached to their picture.
Another idea would be to create an interactive world map to pinpoint different countries represented at the UW and maybe include the person's photo on the thumbnail.

How would this affect cultural change on campus?

This would be a place to create more awareness of the wide range of differences that exist within our student and faculty/staff population.
Race, religion, sexual orientation, physical challenges, non-traditional students.

For new ideas, how would you propose piloting this idea to see if it would work? If the idea is already in use at UW-Madison, how would you propose expanding or altering this program for greater impact?

Isn't there already a "Spotlight on University Staff" employees? Something along that line. Perhaps even create a montage or photo mosaic made up of hundreds or thousands of individual images.

What resources would be needed to implement your suggestion?

UW Communications, a photographer and willing volunteers to come forward to express their selves.

Please use this space for any additional information about your proposal that you wish to share:

Again, not a formal proposal but more of a creative idea that I thought I'd share out for consideration. Thanks for your interest in this matter and I'm happy to volunteer, as needed, to help further this effort.