

**From:** [Campus Climate Proposal form](#)  
**To:** [Libby Peterek](#); [Carrie Olson](#)  
**Subject:** New submission from Campus Climate Proposals  
**Date:** Thursday, April 21, 2016 11:59:17 PM

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**First name:**

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**Group name (if applicable):**

Multicultural Student Coalition (MCSC)

**What is your affiliation with UW-Madison? For group submissions, please respond for main contact.**

- Student (including undergraduate, graduate, professional)

**Describe the concept. If already in use here or elsewhere, please indicate this.**

BADGER LOVE is the idea to add semester programming to deliver Multicultural Orientation, Networking and Empowerment that allows students to engage with people across all categorizations. BADGER LOVE's goals are to address diversity and inclusion issues on campus and beyond, promote a community that values the shared learning of experiences, and build on cultural competency programs.

For the fall semester (and semesters to come), the Multicultural Student Coalition will lead a student coalition effort to host semester-long series of events that will incorporate all students and give them access to both each other and other various campus resources. These events will orient students about programs and services vital and crucial to their academic success, create networks between students, faculty, staff, and administrators beneficial to their personal survival and empower students to grow and learn individually and help others to do the same. Moreover, given the duration of this series of events, a larger number of students will be exposed to the various academic, social, cultural and educational resources on this campus for their personal experience and growth as they continue their education here at UW.

BADGER LOVE serves to meet the following needs of the campus community:

- To address diversity and inclusion issues on campus and beyond.
- To serve all students, for the purpose of keeping them continuously engaged in learning and in empowerment, through a semester-long series of productive conversations, forums and performances about all aspects of diversity broadly defined.
- To be an outreach effort to white students who seek to build cross-cultural competency to benefit their Wisconsin experience.

One of MCSC's core goals is to improve the experience of students of color, and as an organization committed to this it is our duty to engage and connect with all students at this campus. BADGER LOVE will engage students with specific experiences, but also with the services and organizations that exist all year long. Showing new students that they have a strong support network from the beginning of their first year will help to make an easier transition into college life. BADGER LOVE will make the rest of their stay here at UW a more welcoming, comfortable, and enjoyable experience.

This is a program that MCSC ran annually for 6 years in the early-mid 2000's. It was a successful partnership and it is being brought back by the demand of student organizations and student service departments/campus

units who intend to address the current campus climate emergency regarding racial discrimination and social justice education. MCSC values the ability to cluster and gather new and returning students in academic and social programming, it is a focus that MCSC was founded upon.. If students are provided a semester of creative, interesting, fun, informative, and stomach-filling events to attend, then students will feel a sense of belonging and community at this University, and will be likely to succeed academically and grow personally throughout their time at UW.

#### List of Potential Event Names

- UW's Got Talent
- +Fashion Show
- +DJ Battle/Rap Battle
- International Fair
- Welcome Barbecue
- Self-Expressions
- +Dance Workshop (Break Dance, River Dance, Polka)
- +Graffiti Workshop
- Lifestyle
- +MSC
- +Campus Life (Inclusivity,)
- +Sex Out Loud
- +UHS
- +UW Credit Union
- Ally Workshop
- Art Showcase
- Sexual Assault
- Aaron BirdBear Campus Tour & Resources

#### How would this affect cultural change on campus?

BADGER LOVE will build community by uniting different groups in a warm and welcoming environment. These interactions will lead to a decrease in hate and bias incidents and an increase in cultural awareness and a love of differences. Often times, students only interact with individuals that look and/or act like themselves, but these low-stake settings will encourage students to step outside of their comfort zones and get to know people different from themselves. Students will also learn about the various social issues that exist on campus that include alcoholism, sexual assault, budgeting issues, and racial tension. We will not force opinions, but rather get the students thinking about their own individual identities and hopefully spark conversation amongst peers. We also hope to work with Housing or Dining in order to encourage/ensure that we have a high turnout for all students. Students will be introduced to other cultures in an informal setting which can be the foundation for continued interactions among different demographics. Students of color and other marginalized groups do not always feel included in campus events, and instead of segregating the "multicultural" students by hosting a separate event this will be a good way to incorporate all of campus in a fun and informative way.

#### For new ideas, how would you propose piloting this idea to see if it would work? If the idea is already in use at UW-Madison, how would you propose expanding or altering this program for greater impact?

In order to begin piloting this program, the Multicultural Student Coalition would secure commitments by May 1st from ASM leadership and DDEEA. Using these commitments, Multicultural Student Coalition can continue to coordinate student leadership in helping MCSC build student coalition through this project via the trainings and work group structure that the student government leadership will provide. Students are ready to respond to the campus climate emergency regarding racial tension and a lack of social justice awareness, and students have identified unused resources that can be put to use right away (beginning this summer) to give students the opportunity to train and form work groups to pioneer diversity education events on campus

DDEEA provides us with mentorship opportunities and career skills that are transferable to the workspace. Students are excited to spend the summer learning how to work together better in diversity programming by learning from the role modeling in Diversity Frameworks:

- Students want to learn, study and synchronize with the diversity frameworks that the university has committed to to improve campus climate.
- Students want opportunities during this summer (2016) to learn facilitation and coalition building skills to help plan, organize, and facilitate the various programs described above. These opportunities deserve to be compensated by both employment and academic credit.

-Students want to develop mentoring and training relationships with Badger alumni who pioneered these programs to improve campus climate 15 years ago; these were among the most successful efforts to ever impact this campus. These alumni had partnerships with the office of DDEEA and now have professional careers using the skills they achieved in doing this work. These alumni are interested and willing to form relationships to mentor and train students working towards the improvement of racial dynamics on campus.

**What resources would be needed to implement your suggestion?**

-Facilitators, venues, funding (i.e. t-shirts, printing, food, speakers, advertisement, etc.)

-Culturally relevant food/environment:

-Honoraria/Speakers:

-Space Rental:

-Program supplies:

-Media (advertisement & correspondence/publicity)

-Workgroup training for student facilitation & peer mentoring)

-When this committee considers this proposal, please give us thirty minutes to show you pictures and videos from past where student coalitions have success structured and facilitated these events. Student employment coordinators (using work-study and departmental student employment time towards building and facilitating the campus-wide effort to engage students in efforts to improve campus climate)

**If this proposal was developed in partnership with any other organizations, please list them below.**

Administrative (Primary Partnership): MCSC wants to forward this project by anchoring this projects partnership with the senior administrative office professional who (a) has the professional expertise in diversity frameworks and multicultural education to teach and advise us as students; and (b) these office professionals have the relationships with the alumni who are willing and interested in mentoring and training our generation to achieve programming success.

Office of DDEEA

Faculty: Individual and faculty senate subcommittee support that adds academic credibility and instructional value to student lead efforts to improve campus climate.

Afro-American, L & S, School of Education,

RSO: Student organizations whose purpose, mission and programming matches the idea of this programming series.

Campus Women's Center, JVN, Alpha Phi Alpha, Men Against Sexual Assault

Student Services: Professional staff units and divisions on campus that have policy and have vowed to support students in anti-racist programming and progressive student orientation and preparation.

UHS, UW Credit Union, Housing, Athletics, Mortgage Center, Dining

ASM: Working with current and future ASM leadership and committee members

ASM Council, Grant Allocation, Shared Gov, Equity and Inclusion, SSFC, University Affairs

Alumni: Students want to develop mentoring and training relationships with Badger alumni who pioneered these programs to improve campus climate 15 years ago; these were among the most successful efforts to ever impact this campus.

Community: Centro Hispano, Urban League, Boys and Girls Club, Black Chamber of Commerce, Latino Chamber of Commerce

**Please use this space for any additional information about your proposal that you wish to share:**

When this committee considers this proposal, please give us thirty minutes to show you pictures and videos from past where student coalitions have success structured and facilitated these events. There is a student movement on this campus that believes that with the right training and mentoring our students can learn how to work together to create programming and a culture of cross-cultural competence where student leadership can directly address our campuses emergency campus climate racial intolerance.